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EXECUTIVE BRAND & MEDIA KIT

Dr. Marcy Carvalho

International Keynote Speaker | Author | Stroke Survivor
Caregiver Advocate | Leadership Executive | Podcast Host

Every Story Has the Power to Change a Life.

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Welcome

Dear Conference Planner, Executive, or Media Partner,

Thank you for considering Dr. Marcy Carvalho for your next event. Whether you are planning a corporate leadership summit, healthcare conference, university convocation, faith-based gathering, or media feature, you are investing in an experience that will transform your audience.

Dr. Marcy brings more than expertise. She brings authenticity, compassion, and a powerful personal story of resilience that connects with every listener. As a stroke survivor, caregiver advocate, employment law attorney, leadership executive, author, and podcast host, she offers a rare combination of professional excellence and deeply human storytelling.

Her mission is simple yet profound: Every story has the power to change a life.

This Executive Brand & Media Kit provides everything you need to understand her brand, explore her keynote experiences, and envision the impact she will bring to your audience.

Let us create something extraordinary together.

With purpose and gratitude,

Dr. Marcy Carvalho

Founder, Mind and Motion Alliance
International Keynote Speaker & Author

Every Story Has the Power to Change a Life.

Brand Story

"Every story has the power to change a life.
Mine began with a stroke that changed everything."

A JOURNEY OF RESILIENCE

- **Leadership Executive**
Over two decades leading organizations through complex workforce challenges, employment law, and executive strategy.
- **Stroke Survivor**
A life-altering stroke became the catalyst for a new mission — transforming pain into purpose and inspiring others to find hope.
- **Caregiver Advocate**
Walking the journey as both patient and caregiver revealed the invisible struggles millions face every day.
- **Author & Speaker**
Channeling lived experience into keynotes, books, and a podcast that reach audiences across industries and continents.
- **Founder**
Establishing Mind and Motion Alliance to serve stroke survivors, caregivers, and those navigating invisible disabilities.

About Dr. Marcy

EXECUTIVE BIOGRAPHY



Dr. Marcy Carvalho is an internationally recognized keynote speaker, author, stroke survivor, caregiver advocate, and leadership executive whose powerful story of resilience inspires audiences across industries and continents.

With over two decades of experience in employment law, workforce governance, and executive leadership, she brings a rare combination of professional expertise and deeply personal storytelling to every stage she graces.

Her journey through stroke survival and caregiving transformed her understanding of leadership, compassion, and purpose — igniting a mission to help others find hope in their own stories.

MISSION

To inspire hope, ignite resilience, and empower individuals and organizations to lead with authenticity, compassion, and purpose.

VISION

A world where every person recognizes the transformative power of their own story and uses it to create meaningful change in the lives of others.

PURPOSE

To bridge the gap between professional excellence and human vulnerability — proving that our greatest challenges can become our most powerful platforms for impact.

Employment Law | Executive Leadership | Published Author
Podcast Host | Nonprofit Founder | Compliance Leader

Why Organizations Book Dr. Marcy

Executive Leadership

Two decades of C-suite strategy, workforce governance, and organizational leadership.

Authentic Storytelling

Deeply personal narratives that connect, inspire, and move audiences to action.

Employment Law Expertise

J.D.-level expertise in ADA, compliance, and workforce policy.

Stroke Survivor Perspective

A powerful testimony of resilience that resonates across every industry.

Caregiver Advocacy

Championing the 53 million unpaid caregivers navigating work and life.

Faith-Centered Purpose

Grounded in purpose, hope, and the belief that every life matters.

Practical Leadership Tools

Actionable frameworks audiences can implement immediately.

Audience Transformation

Audiences leave changed — with renewed hope, clarity, and purpose.

Every Story Has the Power to Change a Life.

Leading Through the Storm

OVERVIEW

When crisis strikes, leaders are defined not by the absence of fear but by the presence of courage. Dr. Marcy draws from her own experience navigating stroke, caregiving, and organizational upheaval to deliver a powerful framework for leading through uncertainty with grace, clarity, and resilience.

IDEAL AUDIENCE

C-Suite Executives | Senior Leaders | Healthcare Administrators | Government Officials | Nonprofit Directors

LEARNING OUTCOMES

Navigate crisis with clarity and composure
Build resilient teams during uncertainty
Communicate with authenticity under pressure
Transform organizational challenges into growth opportunities
Develop a personal leadership resilience plan

IDEAL INDUSTRIES

Corporate | Healthcare | Government | Higher Education | Nonprofit

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

The Invisible Workforce

OVERVIEW

53 million Americans are unpaid caregivers — and most of them are in your workforce right now. This groundbreaking keynote exposes the hidden crisis of caregiver burnout, explores the legal landscape of caregiver employment rights, and provides organizations with actionable strategies to support their invisible workforce.

IDEAL AUDIENCE

HR Leaders | Benefits Directors | DEI Officers | Healthcare Executives | Employment Attorneys | Policy Makers

LEARNING OUTCOMES

- Understand the scope of the caregiver employment crisis
- Implement caregiver-friendly workplace policies
- Navigate ADA and FMLA compliance for caregivers
- Reduce turnover through compassionate leadership
- Create a culture of support for working caregivers

IDEAL INDUSTRIES

Corporate | Healthcare | Government | Legal | Insurance | Associations

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

Purpose Over Perfection

OVERVIEW

In a culture obsessed with achievement, many leaders have lost sight of what truly matters. Dr. Marcy challenges audiences to release the grip of perfectionism and embrace purpose-driven leadership — where authenticity outperforms image and impact outlasts applause.

IDEAL AUDIENCE

Women Leaders | Executive Teams | Faith Organizations | Universities | Wellness Conferences

LEARNING OUTCOMES

- Identify the hidden costs of perfectionism in leadership
- Develop a purpose-centered leadership identity
- Build teams that value authenticity over performance
- Create sustainable success without burnout
- Align personal mission with professional impact

IDEAL INDUSTRIES

Corporate | Healthcare | Faith | Higher Education | Women's Conferences

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

Neuro-Inclusive Leadership

OVERVIEW

After surviving a stroke that rewired her brain, Dr. Marcy gained a profound understanding of neurodiversity in the workplace. This pioneering keynote equips leaders to build organizations where neurological differences are recognized as strengths — creating environments where every mind can thrive.

IDEAL AUDIENCE

HR Executives | DEI Leaders | Healthcare Administrators | Disability Advocates | Corporate Leaders

LEARNING OUTCOMES

Understand the spectrum of neurological diversity
Implement neuro-inclusive workplace policies
Recognize and leverage cognitive differences as assets
Navigate ADA compliance for invisible disabilities
Foster psychological safety for neurodiverse teams

IDEAL INDUSTRIES

Corporate | Healthcare | Government | Technology | Education

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

SIGNATURE KEYNOTE EXPERIENCE

From Surviving to Thriving

OVERVIEW

Survival is not the destination — it is the starting line. Dr. Marcy shares her raw, powerful journey from stroke survivor to international speaker, revealing the mindset shifts, daily practices, and spiritual anchors that transformed her greatest crisis into her most powerful platform.

IDEAL AUDIENCE

General Audiences | Healthcare Workers | Survivors | Caregivers | Faith Communities | Leadership Teams

LEARNING OUTCOMES

Develop a post-crisis growth mindset
Build daily resilience practices that sustain long-term
Transform personal adversity into professional purpose
Support others through their own survival journeys
Create a personal thriving framework

IDEAL INDUSTRIES

Healthcare | Faith | Nonprofit | Corporate | Associations | Wellness

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

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SIGNATURE KEYNOTE EXPERIENCE

Trauma-Informed Leadership

OVERVIEW

Every organization is filled with people carrying invisible burdens. Dr. Marcy equips leaders to recognize the signs of trauma, respond with compassion, and create cultures where healing and high performance coexist — because the best leaders understand that people cannot perform when they are in pain.

IDEAL AUDIENCE

Executive Leaders | HR Directors | Healthcare Teams | Social Workers | Educators | Faith Leaders

LEARNING OUTCOMES

Recognize trauma responses in workplace behavior
Lead with compassion without sacrificing accountability
Build psychologically safe team environments
Implement trauma-informed organizational policies
Support employee wellbeing as a leadership priority

IDEAL INDUSTRIES

Healthcare | Corporate | Education | Government | Nonprofit | Faith

FORMATS AVAILABLE

60-Minute Keynote | 90-Minute Workshop | Half-Day Intensive | Virtual Presentation

Every Story Has the Power to Change a Life.

SPEAKING TOPICS

Customized presentations for every audience and industry

Leadership & Executive

Executive Leadership
Trauma-Informed Leadership
Neuro-Inclusive Leadership
Women in Leadership
Purpose-Driven Leadership

Faith & Purpose

Faith in Leadership
Purpose & Calling
Resilience & Hope
Transformation
Servant Leadership

Healthcare & Wellness

Stroke Recovery & Awareness
Caregiver Advocacy
Burnout Prevention
Invisible Disabilities
Returning to Work After Stroke

Personal Development

Authentic Storytelling
Overcoming Adversity
Building Resilience
Finding Purpose After Crisis
Compassionate Leadership

Workforce & Compliance

Employment Law
ADA Compliance
Workforce Governance
Caregiver Employment Rights
DEI & Inclusion

Specialized Topics

Neuro-Inclusive Workplaces
Trauma in the Workplace
Invisible Disabilities & ADA
Caregiving & Career
Women's Empowerment

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IDEAL AUDIENCES

Dr. Marcy delivers transformational experiences for diverse organizations

Corporate & Fortune 500

Healthcare Systems

Universities & Colleges

Government Agencies

Faith Organizations

Women's Conferences

Hospitals & Medical Centers

Professional Associations

Nonprofit Organizations

Retreats

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AUDIENCE OUTCOMES

What your audience will walk away with

Renewed Hope

Audiences leave with a restored sense of possibility and belief in their future.

Leadership Skills

Practical frameworks and tools they can implement immediately.

Resilience

Strategies to bounce back stronger from adversity and setbacks.

Purpose

Clarity on their personal mission and how to live it daily.

Action Steps

Concrete next steps — not just inspiration, but implementation.

Burnout Prevention

Sustainable practices to protect energy and passion long-term.

Compassion

A deeper capacity to lead and serve others with empathy.

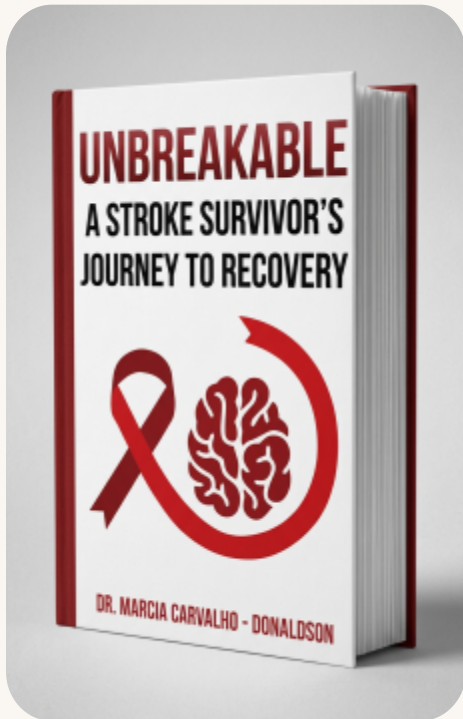
Transformation

A fundamental shift in perspective that changes everything.

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PUBLISHED WORKS

Author | Thought Leader | Storyteller



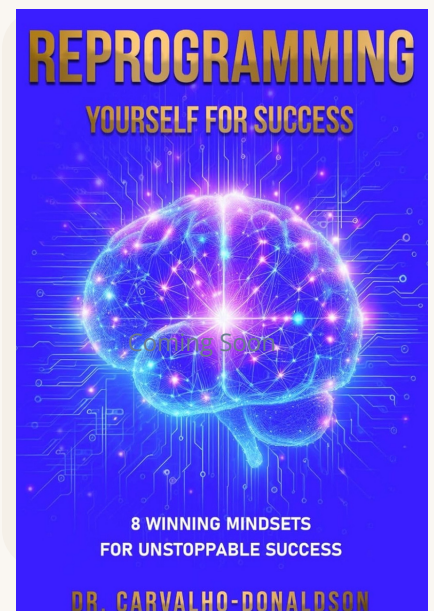
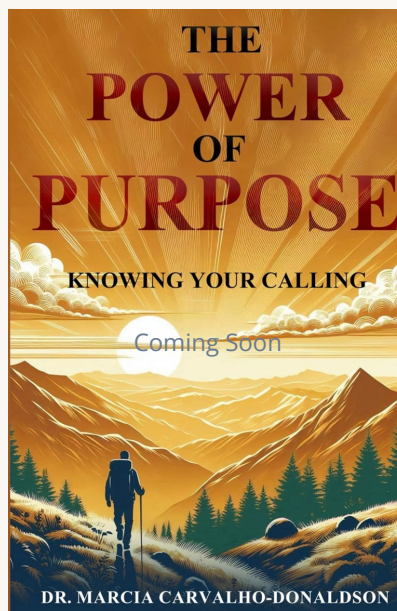
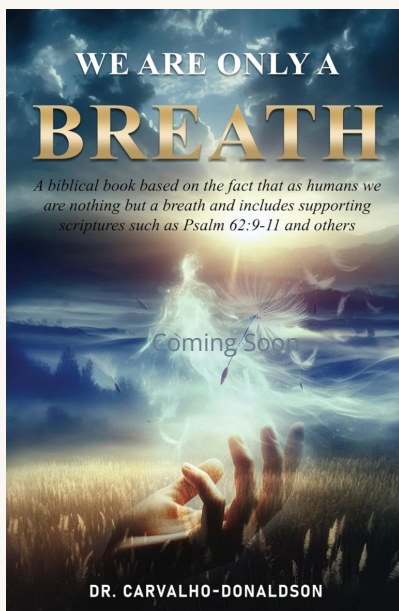
Featured Title

Every Story Has the Power to Change a Life

Dr. Marcy Carvalho shares her transformative journey from stroke survivor to international keynote speaker, weaving together leadership principles, faith, and the resilience that emerges when we embrace our most difficult chapters.

Available in hardcover, paperback, and audiobook

Other Titles



To order or view more titles visit ahauskornerstone.com or Amazon

Every Story Has the Power to Change a Life.

MOMENTS THAT MATTER

with Dr. Marcy



A podcast exploring the moments that define us — stories of resilience, leadership, faith, and the courage to keep going when life changes forever.

FEATURED TOPICS

Stroke Recovery & Hope

Leadership After Crisis

Caregiving & Career

Faith in the Fire

Invisible Disabilities

Purpose & Resilience

Available on [Apple Podcasts](#) | [Spotify](#) | [Amazon Music](#) | [YouTube](#)

"Every moment matters. Every story has the power to change a life."

Every Story Has the Power to Change a Life.

MIND AND MOTION ALLIANCE

A Nonprofit Dedicated to Stroke Survivors & Caregivers

OUR MISSION

Mind and Motion Alliance exists to empower stroke survivors and caregivers through education, advocacy, community support, and faith-based resources — ensuring no one walks the recovery journey alone.

Survivor Support

Community programs, peer mentoring, and resources for stroke survivors navigating recovery.

Caregiver Advocacy

Education, respite resources, and employment rights support for family caregivers.

Faith & Healing

Spiritual support groups and worship experiences for survivors and families.

OUR IMPACT

500+

Lives Touched

50+

Events Hosted

12

States Reached

"When we support one survivor, we strengthen an entire family."

www.mindandmotionalliance.org

Every Story Has the Power to Change a Life.

MEDIA & PRESS

Interview Topics & Media Appearances

AVAILABLE FOR

Television

Podcast

Radio

Print

Digital

INTERVIEW TOPICS

Leadership After Crisis

How leaders can emerge stronger from personal and professional adversity

Stroke Survival & Recovery

The journey from ICU to international stage — hope for survivors and families

Invisible Disabilities at Work

Creating inclusive workplaces for employees with hidden conditions

Caregiver Rights & Advocacy

Employment protections and workplace support for family caregivers

Faith in Professional Life

Integrating purpose and spirituality into executive leadership

Women in Leadership

Breaking barriers while maintaining authenticity and compassion

Burnout & Resilience

Sustainable strategies for high-performing professionals

Neuro-Inclusive Workplaces

Building organizations that support cognitive diversity

"Dr. Marcy brings a rare combination of professional expertise, personal experience, and authentic warmth to every interview."

For media inquiries and interview requests, contact our booking team.

Every Story Has the Power to Change a Life.

THE EVENT EXPERIENCE

A Complete Guide for Conference Planners & Event Hosts

Dr. Marcy delivers more than a keynote — she creates a transformational experience. Here is everything your team needs to ensure a seamless, impactful event.

Keynote Introduction

A professionally crafted introduction is provided to set the tone and establish credibility before Dr. Marcy takes the stage.

Moderator Guidance

Detailed briefing materials for panel moderators including key themes, audience engagement cues, and transition points.

Book Signing Experience

Post-event book signing setup with branded materials, audience flow management, and photo opportunity guidance.

Event Flow & Timing

Complete run-of-show recommendations including sound checks, green room needs, A/V requirements, and transition timing.

Audience Engagement

Interactive elements woven throughout — from opening polls to closing commitments that drive lasting transformation.

Post-Event Follow-Up

Digital resources, audience handouts, and follow-up content provided to extend the impact beyond the event day.

"We do not just show up — we partner with your team to create an unforgettable experience."

WHAT'S INCLUDED WITH EVERY BOOKING

Pre-event planning call | Custom introduction script | A/V requirements document
Professional headshots & bio | Social media promotional assets | Post-event resources

Every Story Has the Power to Change a Life.

FREQUENTLY ASKED QUESTIONS

Everything You Need to Know

What topics does Dr. Marcy speak on?

Leadership, resilience, stroke recovery, caregiving advocacy, faith, employment law, burnout prevention, invisible disabilities, and women's leadership.

What formats are available?

Keynotes (45-90 min), half-day workshops, full-day intensives, panel moderation, emcee services, virtual presentations, and podcast guest appearances.

What audiences does Dr. Marcy serve?

Corporate executives, healthcare professionals, universities, government agencies, faith organizations, women's conferences, hospitals, associations, and nonprofits.

Does Dr. Marcy travel internationally?

Yes. Dr. Marcy is available for domestic and international engagements. Travel requirements are discussed during the booking process.

What is included in a booking?

Pre-event planning call, custom introduction script, A/V requirements, professional headshots and bio, social media assets, and post-event resources.

How far in advance should we book?

We recommend booking 3-6 months in advance for optimal availability. Rush bookings may be accommodated based on schedule.

Can presentations be customized?

Absolutely. Every keynote is tailored to your audience, industry, and event objectives through a collaborative planning process.

Is virtual speaking available?

Yes. Dr. Marcy delivers dynamic virtual presentations with full production quality, audience interaction, and digital follow-up resources.

WHAT THEY'RE SAYING

Testimonials & Endorsements

”

Your testimonial here.

Conference Planner | Fortune 500 Company

”

Your testimonial here.

VP of Human Resources | Healthcare Organization

”

Your testimonial here.

Executive Director | National Nonprofit

”

Your testimonial here.

Dean of Students | Major University

Endorsements coming soon. Space reserved for future testimonials.

Every Story Has the Power to Change a Life.

LET'S CONNECT

Let's Create a Life-Changing Experience for Your Audience.

WEBSITE

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BOOKING

booking@ahkcornerstone.com

EMAIL

info@ahkcornerstone.com

PHONE

Contact via booking form

FOLLOW THE JOURNEY

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Scan this QR code to access my Booking Page and submit your event inquiry.

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Dr. Marcy Carvalho

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